

## FOOD & COOKING

- Storage of food
- Zones for different food , future pantry
- Recipes
- Ordering food

How can we make cooking and storage easier for the consumer? Can we have different zones for different kind of food or can we use data to make smarter cabinets? Other opportunities in this area is to simplify the ordering of food, suggestion of recipes based on what food there is at home etcetera.

## SUSTAINABILITY

- Waste (sorting & helping)
- Minimizing energy & water usage
- Prolong food life
- Healthy life style

How can we help the consumers to be more sustainable in their kitchens? Look for smart solutions for sorting waste and what to do with the items you waste often. Help optimizing energy and water usage through smart technology. Prolong food life depending of what kind of food it is and how to optimal storage is conducted. Help consumers to live a healthy lifestyle. Connection to other lifestyle technologies, apps and wearables is interesting to investigate.

## MULTI KITCHEN

- Moods (morning, evening etc.)
- Music
- Lights
- Children
- Work
- Socialize, connected to life
- Efficiency
- Safety

How can we enable the consumer to make the kitchen a place for more than just cooking and eating? Today the kitchen is the heart of the home and a place for a million activities – and many digital ones. Still the kitchen looks the same as decades ago. Look for smart technologies to get the kitchen environment to reflect the activity, mood and people in it.